

**2025-2026 Academic Year**

Requirements Effective Fall 2025

Min. Grad. Req: 120 Hrs., 30 UD Hrs., 2.0 GPA Institutional & Cumulative

Reviewed by: \_\_\_\_\_

Date: \_\_\_\_\_

**(B.S.) SPORT MANAGEMENT**

\_\_\_\_\_  
Name & Student ID #

\_\_\_\_\_  
Expected Graduation Date:

**General Education Requirements**

- 3 THEO 110 Intro to Christianity
  - 3 BLIT 210 Christian Scriptures
  - 3 CMIN 310 Christian Living
  - 3 ENGL 109 College Writing I
  - 3 ENGL 210 College Writing II (APA)
  - 3 COMM 105 Fundamentals of Communication
  - 3 HIST 200 Western Civilization
  - 6 Approved Humanities Courses\*
- Select 3 hours from two different areas:**  
Fine Arts, Literature, Philosophy, or SPAN 212

- 3-8 Elementary Foreign Language I & II (SPAN 111/112 or FREN 101/102)  
**OR** an approved Intercultural Understanding course\*

- 6-7 Choose one Physical Science and one Biological Science – **one must include a lab\***  
Biological Science: \_\_\_\_\_  
Physical Science: \_\_\_\_\_

- \* See [olivet.edu/registrar](http://olivet.edu/registrar) for an approved list of courses
- **Students completing a minor must complete a minimum of 6 unique hours between major and minor.**
- **Students pursuing a double major or greater must complete a minimum of 20 unique hours (excludes supporting courses)**

**Major: 49-50 Hours (2.0 GPA Required)**

- 3 EXSS 129 Intro to Sport Management and Recreation
- 2 EXSS 220 Sport Finance
- 3 EXSS 250 Sports Facility Planning / Marketing
- 4 EXSS 300 Promoting/Marketing Athletics
- 3 EXSS 320 Sports Psychology
- 3 EXSS 350 Sports Law
- 2 EXSS 360 Sports Analytics
- 2 EXSS 431 Ethical Leadership in Sports and Recreation
- 6 EXSS 440 Internship in Sport Management  
*May take 6 hrs. in 1 semester **OR** may take 2 semesters at 3 hrs.*  
( ) \_\_\_\_\_ Sem 1 ( ) \_\_\_\_\_ Sem 2
- 3 EXSS 471 Organization and Administration of Athletics
- 1 EXSS 477 Sport Management and Recreation Seminar

**Required Supporting Courses:**

- 3 BSNS 241 Business Statistics
- 3 MATH 117 Finite Math (GER:MATH)
- 3 PSYC/SOWK 323 Human Diversity (GER:IU)

**Required Business Minor - 19 Hours (2.0 GPA Required)**

- 4 ACCT 110 Financial Accounting
- 3 BSNS 160 Principles of Management
- 3 BSNS 171 Computer Apps & Communications
- 3 BSNS 202 Pers Finance and Stewardship (GER:STWD)
- 3 BSNS 253 Principles of Marketing
- 3 ECON 110 Principles of Economics (GER:SOC SCI)

**Plus the completion of one concentration:**

**A. Sales & Marketing Concentration (8-9 Hours)**

- Choose 3 courses from the following:**
- 3 ART 200 Intro to Graphics
  - 3 BSNS 356 Retail Merchandising
  - 3 BSNS 390 Salesmanship
  - 3 BSNS 394 Global Marketing Mgmt. & Product Launch
  - 3 BSNS 457 Advertising & Promotions
  - 3 BSNS 467 Digital & Emerging Marketing Technology
  - 2 EXSS 326 Global Sport & Recreation Immersion

**B. Administration and Leadership Concentration (8-9 Hours)**

- Choose 3 courses from the following:**
- 3 BSNS 150 Entrepreneurship & Small Business Mgmt.
  - 3 BSNS 325 Event Planning
  - 3 BSNS 368 Human Resource Management
  - 3 COMM 305 Professional Communication
  - 2 EXSS 326 Global Sport and Recreation Immersion
  - 3 LEAD 235 Team Building/Leadership