

SPORT MANAGEMENT

NAME	I.D.#	Expected Grad Date	B.S. Degree
General Education Requirements		Major: 41 hours – 2.000 required in major	
<u>3</u>	THEO 110 Intro to Christianity	<u>3</u>	EXSS 129 Principles of Sport Management
<u>3</u>	BLIT 210 Christian Scriptures	<u>2</u>	EXSS 220 Sport Finance
<u>3</u>	CMIN 310 Christian Living	<u>3</u>	EXSS 250 Sports Facility Planning/Mgt
<u>2-3</u>	Approved Stewardship Course* _____	<u>4</u>	EXSS 300 Promoting/Marketing Athletics
<u>3</u>	ENGL 109 College Writing I	<u>3</u>	EXSS 320 Sports Psychology
<u>3</u>	ENGL 210 College Writing II	<u>3</u>	EXSS 350 Sports Law
<u>3</u>	COMM 105 Fundamentals of Communication	<u>2</u>	EXSS 360 Sport Analytics
<u>3</u>	HIST 200 Western Civilization	<u>2</u>	EXSS 431 Ethical Leadership Sports & Rec
<u>6</u>	Approved Humanities Courses* Select 3 hours from <u>two</u> different areas:	<u>6</u>	EXSS 440 Internship in Sport Management
	Fine Arts, Literature, Philosophy,	<u>3</u>	EXSS 471 Organization/Administration
	Modern Languages _____	<u>1</u>	EXSS 477 Sport Management Seminar
<u>3-8</u>	Elementary Foreign Language I and II OR Approved International Culture course*	PLUS the completion of one concentration:	
<u>6-7</u>	Choose one Physical Science and one Biological Science – one must include a lab* Biological _____ Physical _____	A. Sales & Marketing Concentration Choose 3 courses from:	
		<u>3</u>	ART 200 Intro to Graphics
		<u>3</u>	BSNS 356 Retail Merchandising
		<u>3</u>	BSNS 390 Salesmanship
		<u>3</u>	BSNS 457 Advertising & Promotions
		<u>3</u>	BSNS 467 Digital/Emerging Marketing Tech
		B. Administration & Leadership Concentration Choose 3 courses from:	
		<u>3</u>	BSNS 325 Event Planning
		<u>3</u>	BSNS 368 Human Resource Management
		<u>3</u>	COMM 305 Professional Communication
		<u>3</u>	COMM 450 Entrepreneurship/Small Bsns
		<u>3</u>	LEAD 235 Team Building/Leadership
		Required Business Minor – 2.00 required in minor	
		<u>4</u>	ACCT 110 Financial Accounting
		<u>3</u>	BSNS 160 Principles of Management
		<u>3</u>	BSNS 171 Business Computer Apps/Comm
		<u>3</u>	BSNS 253 Principles of Marketing
		<u>3</u>	BSNS 302 Personal Finance & Stewardship
		<u>3</u>	ECON 110 Principles of Economics

*See olivet.edu/registrar for approved list of courses

Required Supporting Courses:

<u>3</u>	BSNS 241 Business Statistics
<u>3</u>	MATH 117 Finite Math
<u>3</u>	PSYC 323 Human Diversity