

PUBLIC RELATIONS & STRATEGIC COMMUNICATION

NAME	I.D.#	Expected Grad Date	B.S. Degree
General Education Requirements			
<u>3</u>	THEO 101 Christian Formation		
<u>3</u>	BLIT 202 Christian Scriptures I		
<u>3</u>	BLIT 303 Christian Scriptures II		
<u>3</u>	THEO 404 Christian Faith		
<u>3</u>	ENGL 109 College Writing I		
<u>3</u>	ENGL 210 College Writing II		
<u>3</u>	COMM 105 Fundamentals of Communication		
<u>3</u>	FINA 101 Intro to Fine Arts		
<u>3</u>	HIST 200 Western Civilization		
<u>3</u>	LIT 205 Studies in Literature		
<u>3</u>	Select from: ECON 110, PSCI 101, PSCI 223, PSYC 101, SOCY 120		
<u>0-8</u>	Elementary Foreign Language I and II OR approved International Culture courses		
<u>3-5</u>	PHSC 102 General Physical Science OR other lab course from Chemistry, Earth/Space, or Physics		
<u>3-4</u>	BIOL 201 General Biological Science OR approved biological Science lab course		
<u>3</u>	MATH 103 or higher math		
<u>2-3</u>	PHED 190 Wellness or PHED 126 Nutrition		
<u>1</u>	PHED 191 Applied Fitness		
Major: 57-60 hours			
<u>1</u>	COMM 100 Freshman Seminar in Communication		
<u>3</u>	COMM 102 Performance Studies		
<u>3</u>	COMM 132 Introduction to PR		
<u>3</u>	COMM 141 Intro to Journalism		
<u>3</u>	COMM 203 Interpersonal Communication		
<u>3</u>	COMM 221 Mass Media and Society		
<u>3</u>	COMM 235 Teambuilding & Leadership		
<u>3</u>	COMM 305 Professional Communication		
<u>3</u>	COMM 312 Inspired Strategies Agency {(1 cr) 3 sem.}		
<u>3</u>	COMM 325 Event Planning		
<u>3</u>	COMM 331 Public Relations Writing		
<u>3</u>	COMM 332 PR Strategy and Implementation		
<u>3</u>	COMM 340 Multimedia Storytelling		
<u>3</u>	COMM 342 Persuasion & Media Influence		
<u>3</u>	COMM 352 Training and Development		
<u>3</u>	COMM 362 Social Media Strategies		
<u>3</u>	COMM 430 Public Relations Research Methods		
<u>2</u>	COMM 450 Senior Seminar		
<u>3</u>	COMM 457 Communication Theory		
<u>3</u>	COMM 460 Philosophy of Human Communication		
<u>0-3</u>	COMM 466 Internship		

Recommended Courses:

- 4 Elementary Foreign Language I _____
- 4 Elementary Foreign Language II _____