

**PUBLIC RELATIONS & STRATEGIC COMMUNICATION**

NAME	I.D.#	Expected Grad Date	B.S. Degree
<b>General Education Requirements</b>			
<u>3</u>	THEO 101 Christian Formation	<u>1</u>	COMM 100 Freshman Seminar in Communication
<u>3</u>	BLIT 202 Christian Scriptures I	<u>3</u>	COMM 102 Performance Studies
<u>3</u>	BLIT 303 Christian Scriptures II	<u>3</u>	COMM 132 Introduction to PR
<u>3</u>	THEO 404 Christian Faith	<u>3</u>	COMM 141 Intro to Journalism
<u>3</u>	ENGL 109 College Writing I	<u>3</u>	COMM 203 Interpersonal Communication
<u>3</u>	ENGL 210 College Writing II	<u>3</u>	COMM 221 Mass Media and Society
<u>3</u>	COMM 105 Fundamentals of Communication	<u>3</u>	COMM 235 Teambuilding & Leadership
<u>3</u>	FINA 101 Intro to Fine Arts	<u>3</u>	COMM 305 Professional Communication
<u>3</u>	HIST 200 Western Civilization	<u>3</u>	COMM 312 Inspired Strategies Agency {(1 cr) 3 sem.}
<u>3</u>	LIT 205 Studies in Literature	<u>3</u>	COMM 325 Event Planning
<u>3</u>	Select from: ECON 110, PSCI 101, PSCI 223, PSYC 101, SOCY 120	<u>3</u>	COMM 331 Public Relations Writing
<u>0-8</u>	Elementary Foreign Language I and II <b>OR</b> approved International Culture courses	<u>3</u>	COMM 332 PR Strategy and Implementation
<u>3-5</u>	PHSC 102 General Physical Science <b>OR</b> other lab course from Chemistry, Geology, or Physics	<u>3</u>	COMM 340 Multimedia Storytelling
<u>3-4</u>	BIOL 201 General Biological Science <b>OR</b> approved biological Science lab course	<u>3</u>	COMM 342 Persuasion & Media Influence
<u>3</u>	MATH 103 or higher math	<u>3</u>	COMM 352 Training and Development
<u>2-3</u>	PHED 190 Wellness or PHED 126 Nutrition	<u>3</u>	COMM 362 Social Media Strategies
<u>1</u>	PHED 191 Applied Fitness	<u>3</u>	COMM 430 Public Relations Research Methods
		<u>2</u>	COMM 450 Senior Seminar
		<u>3</u>	COMM 457 Communication Theory
		<u>3</u>	COMM 460 Philosophy of Human Communication
		<u>3</u>	COMM 466 Internship

**Recommended Courses:**

- 4 Elementary Foreign Language I \_\_\_\_\_
- 4 Elementary Foreign Language II \_\_\_\_\_