

**MULTIMEDIA COMMUNICATION**

NAME	I.D.#	Expected Grad Date	<b>B.S.</b> Degree
<b>General Education Requirements</b>			
<u>3</u>	THEO 110 Intro to Christianity		
<u>3</u>	BLIT 210 Christian Scriptures		
<u>3</u>	CMIN 310 Christian Living		
<u>3</u>	Approved Stewardship Course* _____		
<u>3</u>	ENGL 109 College Writing I		
<u>3</u>	ENGL 210 College Writing II		
<u>3</u>	COMM 105 Fundamentals of Communication		
<u>3</u>	HIST 200 Western Civilization		
<u>3</u>	Approved Social Science Course* _____		
<u>6</u>	Approved Humanities Courses* Select 3 hours from <u>two</u> different areas: <b>Fine Arts, Literature, Philosophy,</b> <b>Modern Languages</b> _____		
<u>3-8</u>	Elementary Foreign Language I and II <b>OR</b> Approved International Culture course* _____		
<u>3</u>	MATH 103, MATH 112 or higher math		
<u>6-7</u>	Choose one Physical Science and one Biological Science – <b>one must include a lab*</b> Biological _____ Physical _____		
*See <a href="http://olivet.edu/registrar">olivet.edu/registrar</a> for approved list of courses			
<b>Major: 51 - 64 hours – 2.000 required in major</b>			
<u>1</u>	COMM 100 Communication Foundations		
<u>3</u>	COMM 102 Performance Studies <b>OR</b> COMM 110 Intro to Acting		
<u>3</u>	COMM 141 Introduction to Journalism		
<u>3</u>	COMM 171 Fund of Broadcast/Begin Announcing		
<u>3</u>	COMM 175 Non-Linear Editing		
<u>3</u>	COMM 221 Mass Media and Society		
<u>3</u>	COMM 240 Scriptwriting for Multimedia		
<u>3</u>	COMM 305 Professional Communication		
<u>3</u>	COMM 340 Multimedia Storytelling		
<u>2</u>	COMM 450 Senior Seminar		
<u>3</u>	COMM 457 Communication Theory <b>OR</b> COMM 342 Persuasion and Media Influence		
<u>3</u>	LEAD 200 Introduction to Leadership Studies		
<b>And completion of one of the following concentrations:</b>			
<b>A. Film Studies Concentration</b>			
<u>3</u>	COMM 260 Film Studies		
<u>4</u>	COMM 290 Basic Video Production		
<u>3</u>	COMM 380 Documentary Production		
<u>16</u>	Los Angeles Film Study Program (meets COMM 466 requirement)		
<b>plus</b> required supporting course:			
<u>3</u>	ART 172 Introduction to Photography		
<b>B. Radio and Audio Media Concentration</b>			
<u>3</u>	BSNS 253 Principles of Marketing		
<u>3</u>	COMM 215 Audio Production		
<u>3</u>	COMM 325 Event Planning		
<u>3</u>	COMM 362 Social Media Strategies		
<u>3</u>	COMM 375 Radio Programming/Adv Programming		
<u>3</u>	COMM 390 Multimedia Practicum: Radio		
<u>4</u>	COMM 393 College Media Practicum (4x)		
<u>3</u>	COMM 399 Topics: Radio/Record Industry		
<u>3</u>	COMM 466 Radio Internship		
<b>C. Television/Video Production Concentration</b>			
<u>3</u>	COMM 215 Audio Production		
<u>4</u>	COMM 290 Basic Video Production		
<u>3</u>	COMM 356 Corporate Video Production		
<u>3</u>	COMM 371 Studio Production		
<u>3</u>	COMM 380 Documentary Production		
<u>3</u>	COMM 390 Multimedia Practicum: TV/Video		
<u>0-3</u>	COMM 466 TV/Video Production Internship		
<b>D. Multimedia Journalism Concentration</b>			
<u>3</u>	COMM 276 Media News and Interviewing		
<u>3</u>	COMM 331 PR Writing		
<u>2</u>	COMM 393 College Media Practicum (2x)		
<u>16</u>	NYC Semester in Journalism <b>OR</b> <b>18 hours on-campus track:</b>		
<u>3</u>	COMM 390 Multimedia Practicum: MMJ		
<u>3</u>	COMM 466 MM Journalism Internship		
<b>choose 12 hours from:</b>			
<u>3</u>	ART 172 Intro to Photography		
<u>3</u>	ART 200 Intro to Graphics		
<u>3</u>	ART 275 Photoshop		
<u>3</u>	ART 359 Advertising & Publishing		
<u>3</u>	ART 372 Documentary Photography		
<u>3</u>	ART 410 Web Design		
<u>3</u>	COMM 215 Audio Production		
<u>3</u>	COMM 375 Radio Programming/Adv Prg.		
<u>3</u>	COMM 380 Documentary Production		
<u>3</u>	COMM 399 Topics: Sports Broadcasting		
<u>3</u>	ENGL 311 Business/Technical Writing		
<u>3</u>	ENGL 330 Visual Literacy		

### **E. Live Event Media Management Concentration**

- 1 COMM 265 Live Event Media Practicum
- 4 COMM 290 Basic Video Production
- 3 COMM 325 Event Planning
- 3 COMM 356 Corporate Video Production
- 16 CMC – Technical Track **OR**

#### **16 hours on-campus track:**

- 1 COMM 265 Live Event Media Practicum
- 3 COMM 466 Live Event Media Internship

#### **Choose 12 hours from the following:**

- 3 COMM 215 Audio Production
- 3 COMM 235 Team Building/Leadership
- 3 COMM 331 PR Writing
- 3 COMM 362 Social Media Strategies
- 3 COMM 371 Studio Production
- 1-6 COMM 398 Dramatic Practicum

### **F. Ministry Media Concentration**

- 3 CHED 115 Fundamentals of Christian Education
- 3 CMIN 116 Fundamentals of Christian Ministry
- 4 COMM 290 Basic Video Production
- 3 COMM 390 Multimedia Practicum: Ministry Media
- 0-3 COMM 466 Ministry Media Internship
- 6 Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)