### General Education Requirements

- **3** THEO 110 Intro to Christianity
- **3** BLIT 210 Christian Scriptures
- **3** CMIN 310 Christian Living
- **3** Approved Stewardship Course*
- **3** ENGL 109 College Writing I
- **3** ENGL 210 College Writing II
- **3** COMM 105 Fundamentals of Communication
- **3** HIST 200 Western Civilization
- **3** Approved Social Science Course*
- **3** Approved Humanities Courses*
- **6** Elementary Foreign Language I and II OR Approved International Culture course*
- **3** MATH 103 or higher math
- **6-7** Choose one Physical Science and one Biological Science – one must include a lab*
  - Biological ____________________________
  - Physical ____________________________

*See [olivet.edu/registrar](http://olivet.edu/registrar) for approved list of courses

### Major: 54 - 67 hours – 2.000 required in major

1. **3** COMM 100 Communication Foundations
2. **3** COMM 102 Performance Studies OR COMM 110 Intro to Acting
3. **3** COMM 141 Introduction to Journalism
4. **3** COMM 171 Fund of Broadcast/Begin Announcing
5. **3** COMM 175 Non-Linear Editing
6. **3** COMM 221 Mass Media and Society
7. **3** COMM 240 Scriptwriting for Multimedia
8. **3** COMM 255 Online Media Production
9. **3** COMM 305 Professional Communication
10. **3** COMM 340 Multimedia Storytelling
11. **2** COMM 450 Senior Seminar
12. **3** COMM 457 Communication Theory OR COMM 342 Persuasion and Media Influence
13. **3** LEAD 200 Introduction to Leadership Studies

And completion of one of the following concentrations:

### A. Film Studies Concentration

- **3** COMM 260 Film Studies
- **4** COMM 290 Basic Video Production
- **3** COMM 380 Documentary Production
- **16** Los Angeles Film Study Program (meets COMM 466 requirement)

plus required supporting course:

- **3** ART 172 Introduction to Photography

### B. Radio/Record Industry Concentration

- **3** COMM 215 Audio Production
- **3** COMM 375 Radio Programming/Adv Programming
- **4** COMM 393 College Media Practicum (4x)
- **16** CMC – Music Business Track OR 15 hours on-campus track:
  - **3** BSNS 253 Principles of Marketing
  - **3** BSNS 390 Salesmanship
  - **3** COMM 325 Event Planning
  - **3** COMM 390 Multimedia Practicum:Radio
  - **3** COMM 466 Radio Internship

### C. Television/Video Production Concentration

- **3** COMM 215 Audio Production
- **4** COMM 290 Basic Video Production
- **3** COMM 356 Corporate Video Production
- **3** COMM 371 Studio Production
- **3** COMM 380 Documentary Production
- **3** COMM 390 Multimedia Practicum: TV/Video
- **0-3** COMM 466 TV/Video Production Internship

### D. Multimedia Journalism Concentration

- **3** COMM 276 Media News and Interviewing
- **3** COMM 336 Beat Journalism
- **3** COMM 393 College Media Practicum (2x)
- **16** NYC Semester in Journalism OR 15 hours on-campus track:
  - **3** COMM 390 Multimedia Practicum: MMJ
  - **3** COMM 466 MM Journalism Internship

choose 9 hours from:

- **3** ART 172 Intro to Photography
- **3** ART 200 Intro to Graphics
- **3** ART 461 Web Production
- **3** COMM 215 Audio Production
- **3** COMM 331 PR Writing
- **3** COMM 356 Corporate Video Production
- **3** COMM 371 Studio Production
- **3** COMM 375 Radio Programming/Adv Prg.
- **3** COMM 380 Documentary Production
- **3** ENGL 311 Business/Technical Writing
E. Live Event Media Management Concentration

1 COMM 265 Live Event Media Practicum
4 COMM 290 Basic Video Production
3 COMM 325 Event Planning
3 COMM 356 Corporate Video Production
16 CMC – Technical Track OR

13 hours on-campus track:
3 COMM 215 Audio Production
1 COMM 265 Live Event Media Practicum
3 COMM 332 PR Strategy/Implementation
3 COMM 371 Studio Production
3 COMM 466 Live Event Media Internship

F. Ministry Media Concentration

3 CHED 115 Fundamentals of Christian Education
3 CMIN 116 Fundamentals of Christian Ministry
1 COMM 160 Media Service Learning
4 COMM 290 Basic Video Production
3 COMM 390 Multimedia Practicum: Ministry Media
0-3 COMM 466 Ministry Media Internship
6 Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)