

**2025-2026 Academic Year**

Requirements Effective Fall 2025

Min. Grad. Req: 120 Hrs., 30 UD Hrs., 2.0 GPA Institutional & Cumulative

Reviewed by: \_\_\_\_\_

Date: \_\_\_\_\_

**(B.S.) MULTIMEDIA COMMUNICATION**

**(Film Studies, Radio & Audio Media, TV/Video Production, Multimedia Journalism, and Live Event Media Management Concentrations)**

\_\_\_\_\_  
Name & Student ID #

\_\_\_\_\_  
Expected Graduation Date:

**General Education Requirements**

- 3 THEO 110 Intro to Christianity
- 3 BLIT 210 Christian Scriptures
- 3 CMIN 310 Christian Living
- 2-3 Approved Stewardship Course\* \_\_\_\_\_
- 3 ENGL 109 College Writing I
- 3 ENGL 210 College Writing II (APA)
- 3 COMM 105 Fundamentals of Communication
- 3 HIST 200 Western Civilization
- 3 Approved Social Science Course\* \_\_\_\_\_
- 6 Approved Humanities Courses\*

Select 3 hours from two different areas:

**Fine Arts, Literature, Philosophy, or SPAN 212**

- 3-8 Elementary Foreign Language I & II (SPAN 111/112 or FREN 101/102)  
**OR** an approved Intercultural Understanding course\*

- 3 MATH 103, MATH 112, or higher \_\_\_\_\_

- 6-7 Choose one Physical Science and one Biological Science – **one must include a lab\***

Biological Science: \_\_\_\_\_

Physical Science: \_\_\_\_\_

- \* See [olivet.edu/registrar](http://olivet.edu/registrar) for an approved list of courses
- **Students completing a minor must complete a minimum of 6 unique hours between major and minor.**
- **Students pursuing a double major or greater must complete a minimum of 20 unique hours (excludes supporting courses)**

**Major: 33 Hours (2.0 GPA Required)**

- 1 COMM 100 Communication Foundations
- 3 COMM 102 Performance Studies **OR**  
COMM 110 Intro to Acting
- 3 COMM 141 Intro to Journalism
- 3 COMM 171 Intro to Broadcasting
- 3 COMM 175 Non-Linear Editing
- 3 COMM 203 Interpersonal Communication (GER: STWD) **OR**  
LEAD 200 Introduction to Leadership
- 3 COMM 221 Mass Media and Society
- 3 COMM 240 Scriptwriting for Multimedia
- 3 COMM 305 Professional Communication
- 3 COMM 340 Multimedia Storytelling
- 2 COMM 450 Senior Seminar
- 3 COMM 457 Communication Theory **OR**  
COMM 342 Persuasion and Media Influence

**Recommended Supporting Courses:**

- 3 ART 200 Intro to Graphics

**And completion of one of the following concentrations:**

**A. Film Studies Concentration (29 Hours)**

- 3 COMM 260 Film Studies
  - 4 COMM 290 Film and Video Production
  - 3 COMM 380 Documentary Production
  - 3 COMM 371 Studio Production
  - 16 **LA Film Studies Center Semester**
    - 3 COMM 492 Faith and Artistic Development
    - 4 COMM 493 Hollywood Production Workshop
    - 6 COMM 496 Inside Hollywood (meets COMM 466 Internship Requirement)
- And choose 3 hours from:
- 3 COMM 494 Narrative Storytelling
  - 3 COMM 495 Professional Screenwriting
  - 3 COMM 491 Professional Acting for the Camera

**Recommended Supporting Course:**

- 3 ART 172 Intro to Photography
- 3 ART 412 Motion Graphics and Animation

**B. Radio and Audio Media Concentration (25-28 hours)**

- 3 BSNS 253 Principles of Marketing
- 3 COMM 215 Audio Production
- 3 COMM 325 Event Planning
- 3 COMM 362 Social Media Strategies
- 3 COMM 375 Broadcast Programming
- 3 COMM 390 Multimedia Practicum: Radio
- 4 COMM 393 College Media Practicum (Take 4x)
  - 1 Semester 1 \_\_\_\_\_ 1 Semester 2 \_\_\_\_\_
  - 1 Semester 3 \_\_\_\_\_ 1 Semester 4 \_\_\_\_\_
- 3 COMM 399 Topics: Sports Media
- 0-3 COMM 466 Radio Internship

**C. Television/Video Production Concentration (15-21 Hours)**

- 3 COMM 215 Audio Production
- 3 COMM 290 Film and Video Production
- 3 COMM 356 Corporate Video Production
- 3 COMM 371 Studio Production
- 3 COMM 380 Documentary Production
- 3 COMM 390 Multimedia Practicum: TV/Video
- 0-6 COMM 466 TV/Video Production Internship

**Recommended Supporting Courses:**

- 3 ART 172 Introduction to Photography
- 3 ART 412 Motion Graphics and Animation

**See Reverse for additional requirements.**

**D. Multimedia Journalism Concentration (23-29 Hours)**

- 3 COMM 276 Media News and Interviewing
- 3 COMM 331 PR Writing
- 3 COMM 336 Beat Journalism
- 2 COMM 393 College Media Practicum (Take 2x)  
1 Semester 1 \_\_\_\_\_ 1 Semester 2 \_\_\_\_\_
- 3 COMM 390 Multimedia Practicum: MMJ
- 0-6 COMM 466 Multimedia Journalism Internship

**And choose 9 hours from:**

- 3 ART 172 Intro to Photography
- 3 ART 200 Intro to Graphics
- 3 ART 275 Photoshop
- 3 ART 372 Documentary Photography
- 3 ART 410 Web Design
- 3 COMM 215 Audio Production
- 3 COMM 362 Social Media Strategies
- 3 COMM 380 Documentary Production
- 3 COMM 399 Topics: Sports Media
- 3 ENGL 311 Business Communications and Technical Writing

**E. Live Event Media Management Concentration (27-30 Hours)**

- 1 COMM 265 Live Event Media Practicum
- 4 COMM 290 Film and Video Production
- 3 COMM 325 Event Planning
- 3 COMM 356 Corporate Video Production
- 3 COMM 371 Studio Production
- 16 CMC - Technical Track **OR**

**13-16 hours on-campus track**

- 1 COMM 465 Live Event Media Practicum
- 0-3 COMM 466 Live Event Media Internship

**And choose 9 hours from the following:**

- 2 MUED 240 Intro to Music Technology
- 2 MUED 290 Fundamentals of Recording
- 2 MUED 330 Principles of Sound, Mixing, & Recording
- 2 MUED 390 Music Production and Critical Listening
- 3 COMM 215 Audio Production
- 3 COMM 235 Team Building/Leadership
- 3 COMM 331 PR Writing
- 3 COMM 362 Social Media Strategies
- 1-6 COMM 398 Dramatic Practicum