

**MULTIMEDIA COMMUNICATION**

NAME	I.D.#	Expected Grad Date	<u>B.S.</u> Degree
------	-------	--------------------	-----------------------

**General Education Requirements**

- 3 THEO 101 Christian Formation
- 3 BLIT 202 Christian Scriptures I
- 3 BLIT 303 Christian Scriptures II
- 3 THEO 404 Christian Faith
- 3 ENGL 109 College Writing I
- 3 ENGL 210 College Writing II
- 3 COMM 105 Fundamentals of Communication
- 3 FINA 101 Intro to Fine Arts
- 3 HIST 200 Western Civilization
- 3 LIT 205 Studies in Literature
- 3 Select from: ECON 110, PSCI 101, PSCI 223, PSYC 101, SOCY 120
- 0-8 Elementary Foreign Language I & II **OR** approved International Culture Courses
- 3-4 BIOL 201 General Biological Science **OR** approved biological Science lab course
- 3-5 PHSC 102 General Physical Science **OR** other lab course from Chemistry, Earth/Space, or Physics \_\_\_\_\_
- 3 MATH 103 or higher level math \_\_\_\_\_
- 2-3 PHED 190 Wellness or PHED 126 Nutrition
- 1 PHED 191 Applied Fitness

**Major: 54 - 63 hours**

- 1 COMM 100 Communication Foundations
- 3 COMM 102 Performance Studies **OR** COMM 110 Intro to Acting
- 3 COMM 141 Introduction to Journalism
- 3 COMM 171 Fund of Broadcast/Begin Announcing
- 3 COMM 175 Non-Linear Editing
- 3 COMM 221 Mass Media and Society
- 3 COMM 240 Scriptwriting for Multimedia
- 3 COMM 255 Online Media Production
- 3 COMM 305 Professional Communication
- 3 COMM 340 Multimedia Storytelling
- 2 COMM 450 Senior Seminar
- 3 COMM 457 Communication Theory **OR** COMM 342 Persuasion and Media Influence
- 3 LEAD 200 Introduction to Leadership Studies

**And completion of one of the following concentrations:**

**A. Film Studies Concentration**

- 3 COMM 260 Film Studies
- 4 COMM 290 Basic Video Production
- 3 COMM 380 Documentary Production
- 16 Los Angeles Film Study Program (meets COMM 466 requirement)

**plus** required supporting course:

- 3 ART 172 Introduction to Photography

**B. Radio/Record Industry Concentration**

- 3 COMM 215 Audio Production
- 3 COMM 375 Radio Programming/Adv Programming
- 16 CMC – Music Business Track **OR**
- 15 hours on-campus track:**
- 3 BSNS 253 Principles of Marketing
- 3 BSNS 390 Salesmanship
- 3 COMM 325 Event Planning
- 3 COMM 390 Multimedia Practicum: Radio
- 0-3 COMM 466 Radio Internship

**C. Television/Video Production Concentration**

- 3 COMM 215 Audio Production
- 4 COMM 290 Basic Video Production
- 3 COMM 356 Corporate Video Production
- 3 COMM 371 Studio Production
- 3 COMM 380 Documentary Production
- 3 COMM 390 Multimedia Practicum: TV/Video
- 0-3 COMM 466 TV/Video Production Internship

**D. Multimedia Journalism Concentration**

- 3 COMM 276 Media News and Interviewing
- 3 COMM 336 Beat Journalism
- 3 COMM 390 Multimedia Practicum: MM Journalism
- 16 NYC Semester in Journalism **OR**

**15 hours on-campus track:**

- 3 COMM 390 Multimedia Practicum: MMJ
- 0-3 COMM 466 MM Journalism Internship

**choose 9 hours from:**

- 3 ART 172 Intro to Photography
- 3 ART 200 Intro to Graphics
- 3 ART 461 Web Production
- 3 COMM 215 Audio Production
- 3 COMM 331 PR Writing
- 3 COMM 356 Corporate Video Production
- 3 COMM 371 Studio Production
- 3 COMM 375 Radio Programming/Adv Prg.
- 3 COMM 380 Documentary Production
- 3 ENGL 311 Business/Technical Writing

### **E. Live Event Media Management Concentration**

- 1 COMM 265 Live Event Media Practicum
- 4 COMM 290 Basic Video Production
- 3 COMM 325 Event Planning
- 3 COMM 356 Corporate Video Production
- 16 CMC – Technical Track **OR**

#### **13 hours on-campus track:**

- 3 COMM 215 Audio Production
- 1 COMM 265 Live Event Media Practicum
- 3 COMM 332 PR Strategy/Implementation
- 3 COMM 371 Studio Production
- 0-3 COMM 466 Live Event Media Internship

### **F. Ministry Media Concentration**

- 3 CHED 115 Fundamentals of Christian Education
- 3 CMIN 116 Fundamentals of Christian Ministry
- 1 COMM 160 Media Service Learning
- 4 COMM 290 Basic Video Production
- 3 COMM 390 Multimedia Practicum: Ministry Media
- 0-3 COMM 466 Ministry Media Internship
- 6 Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)