### General Education Requirements
- **THEO 101** Christian Formation (3 credits)
- **BLIT 202** Christian Scriptures I (3 credits)
- **BLIT 303** Christian Scriptures II (3 credits)
- **THEO 404** Christian Faith (3 credits)
- **ENGL 109** College Writing I (3 credits)
- **ENGL 210** College Writing II (3 credits)
- **COMM 105** Fundamentals of Communication (3 credits)
- **FINA 101** Intro to Fine Arts (3 credits)
- **HIST 200** Western Civilization (3 credits)
- **LIT 205** Studies in Literature (3 credits)
- Select from: **ECON 110**, **PSCI 101**, **PSCI 223**, **PSYC 101**, **SOCY 120** (3-8 credits)
- Elementary Foreign Language I & II OR approved International Culture Courses (3-4 credits)
- **BIOL 201** General Biological Science OR approved biological science lab course (3 credits)
- **PHSC 102** General Physical Science OR other lab course from Chemistry, Earth/Space, or Physics (3 credits)
- **MATH 103** or higher level math (3 credits)
- **PHED 190** Wellness or PHED 126 Nutrition (2-3 credits)
- **PHED 191** Applied Fitness (1 credit)

### Major: 54 - 63 hours
1. **COMM 100** Communication Foundations (3 credits)
2. **COMM 102** Performance Studies OR **COMM 110** Intro to Acting (3 credits)
3. **COMM 141** Introduction to Journalism (3 credits)
4. **COMM 171** Fund of Broadcast/Begin Announcing (3 credits)
5. **COMM 175** Non-Linear Editing (3 credits)
6. **COMM 221** Mass Media and Society (3 credits)
7. **COMM 240** Scriptwriting for Multimedia (3 credits)
8. **COMM 255** Online Media Production (3 credits)
9. **COMM 305** Professional Communication (3 credits)
10. **COMM 340** Multimedia Storytelling (3 credits)
11. **COMM 450** Senior Seminar (2 credits)
12. **COMM 457** Communication Theory OR **COMM 342** Persuasion and Media Influence (3 credits)
13. **LEAD 200** Introduction to Leadership Studies (3 credits)

### A. Film Studies Concentration
- **COMM 260** Film Studies (3 credits)
- **COMM 290** Basic Video Production (4 credits)
- **COMM 380** Documentary Production (3 credits)
- Los Angeles Film Study Program (meets **COMM 466** requirement) (16 credits)

**plus** required supporting course:
- **ART 172** Introduction to Photography (3 credits)

### B. Radio/Record Industry Concentration
- **COMM 215** Audio Production (3 credits)
- **COMM 375** Radio Programming/Adv Programming (3 credits)
- CMC – Music Business Track OR 15 hours on-campus track:
- **BSNS 253** Principles of Marketing (3 credits)
- **BSNS 390** Salesmanship (3 credits)
- **COMM 325** Event Planning (3 credits)
- **COMM 390** Multimedia Practicum: Radio (0-3 credits)
- **COMM 466** Radio Internship (3 credits)

### C. Television/Video Production Concentration
- **COMM 215** Audio Production (3 credits)
- **COMM 290** Basic Video Production (4 credits)
- **COMM 356** Corporate Video Production (3 credits)
- **COMM 371** Studio Production (3 credits)
- **COMM 380** Documentary Production (3 credits)
- **COMM 390** Multimedia Practicum: TV/Video (0-3 credits)
- **COMM 466** TV/Video Production Internship (3 credits)

### D. Multimedia Journalism Concentration
- **COMM 276** Media News and Interviewing (3 credits)
- **COMM 336** Beat Journalism (3 credits)
- **COMM 390** Multimedia Practicum: MM Journalism (3 credits)
- NYC Semester in Journalism OR 15 hours on-campus track:
- **COMM 390** Multimedia Practicum: MMJ (0-3 credits)
- **COMM 466** MM Journalism Internship (3 credits)

**choose 9 hours from:**
- **ART 172** Intro to Photography (3 credits)
- **ART 200** Intro to Graphics (3 credits)
- **ART 461** Web Production (3 credits)
- **COMM 215** Audio Production (3 credits)
- **COMM 331** PR Writing (3 credits)
- **COMM 356** Corporate Video Production (3 credits)
- **COMM 371** Studio Production (3 credits)
- **COMM 375** Radio Programming/Adv Prg. (3 credits)
- **COMM 380** Documentary Production (3 credits)
- **ENGL 311** Business/Technical Writing (3 credits)

And completion of one of the following concentrations:

**Revised 3.1.18**
### E. Live Event Media Management Concentration

- 1 COMM 265 Live Event Media Practicum
- 4 COMM 290 Basic Video Production
- 3 COMM 325 Event Planning
- 3 COMM 356 Corporate Video Production
- 16 CMC – Technical Track OR
  - **13 hours on-campus track:**
    - 3 COMM 215 Audio Production
    - 1 COMM 265 Live Event Media Practicum
    - 3 COMM 332 PR Strategy/Implementation
    - 3 COMM 371 Studio Production
    - 0-3 COMM 466 Live Event Media Internship

### F. Ministry Media Concentration

- 3 CHED 115 Fundamentals of Christian Education
- 3 CMIN 116 Fundamentals of Christian Ministry
- 1 COMM 160 Media Service Learning
- 4 COMM 290 Basic Video Production
- 3 COMM 390 Multimedia Practicum: Ministry Media
- 0-3 COMM 466 Ministry Media Internship
- 6 Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)