

**CORPORATE COMMUNICATION**

NAME	I.D.#	Expected Grad Date	B.S. Degree
<b>General Education Requirements</b>			
<u>3</u> THEO 101 Christian Formation			
<u>3</u> BLIT 202 Christian Scriptures I			
<u>3</u> BLIT 303 Christian Scriptures II			
<u>3</u> THEO 404 Christian Faith			
<u>3</u> ENGL 109 College Writing I			
<u>3</u> ENGL 210 College Writing II			
<u>3</u> COMM 105 Fundamentals of Communication			
<u>3</u> FINA 101 Intro to Fine Arts			
<u>3</u> HIST 200 Western Civilization			
<u>3</u> LIT 205 Studies in Literature			
<u>3</u> Select from: ECON 110, PSCI 101, PSCI 223, PSYC 101, SOCY 120			
<u>0-8</u> Elementary Foreign Language I and II <b>OR</b> approved International Culture courses			
<u>3-5</u> PHSC 102 General Physical Science <b>OR</b> other lab course from Chemistry, Earth/Space, or Physics _____			
<u>3-4</u> BIOL 201 General Biological Science <b>OR</b> approved biological Science lab course			
<u>3</u> MATH 103 or higher math _____			
<u>2-3</u> PHED 190 Wellness or PHED 126 Nutrition			
<u>1</u> PHED 191 Applied Fitness			
<b>Major: 51-54 hours</b>			
<u>3</u> BSNS 160 Principles of Management			
<u>3</u> BSNS 253 Principles of Marketing			
<u>3</u> BSNS 390 Salesmanship			
<u>1</u> COMM 100 Communication Foundations			
<u>3</u> COMM 102 Performance Studies			
<u>3</u> COMM 132 Introduction to Public Relations			
<u>3</u> COMM 203 Interpersonal Communication			
<u>3</u> COMM 221 Mass Media and Society			
<u>3</u> COMM 235 Teambuilding & Leadership			
<u>3</u> COMM 305 Professional Communication			
<u>3</u> COMM 325 Event Planning			
<u>3</u> COMM 342 Persuasion & Media Influence			
<u>3</u> COMM 352 Training and Development			
<u>2</u> COMM 450 Senior Seminar			
<u>3</u> COMM 457 Communication Theory			
<u>3</u> COMM 460 Philosophy of Human Communication			
<u>0-3</u> COMM 466 Internship			
<u>3</u> LEAD 200 Introduction to Leadership			
<u>3</u> Upper Division (300/400 level) Business Elective			

**Recommended Courses:**

- 4 Elementary Foreign Language I \_\_\_\_\_
- 4 Elementary Foreign Language II \_\_\_\_\_