

CORPORATE COMMUNICATION

NAME	I.D.#	Expected Grad Date	B.S. Degree
General Education Requirements			
<u>3</u>	THEO 101 Christian Formation		
<u>3</u>	BLIT 202 Christian Scriptures I		
<u>3</u>	BLIT 303 Christian Scriptures II		
<u>3</u>	THEO 404 Christian Faith		
<u>3</u>	ENGL 109 College Writing I		
<u>3</u>	ENGL 210 College Writing II		
<u>3</u>	COMM 105 Fundamentals of Communication		
<u>3</u>	FINA 101 Intro to Fine Arts		
<u>3</u>	HIST 200 Western Civilization		
<u>3</u>	LIT 205 Studies in Literature		
<u>3</u>	Select from: ECON 110, PSCI 101, PSCI 223, PSYC 101, SOCY 120		
<u>0-8</u>	Elementary Foreign Language I and II OR approved International Culture courses		
<u>3-5</u>	PHSC 102 General Physical Science OR other lab course from Chemistry, Geology, or Physics		
<u>3-4</u>	BIOL 201 General Biological Science OR approved biological Science lab course		
<u>3</u>	MATH 103 or higher math		
<u>2-3</u>	PHED 190 Wellness or PHED 126 Nutrition		
<u>1</u>	PHED 191 Applied Fitness		
Major: 54 hours			
<u>3</u>	BSNS 160 Principles of Management		
<u>3</u>	BSNS 253 Principles of Marketing		
<u>3</u>	BSNS 390 Salesmanship		
<u>1</u>	COMM 100 Communication Foundations		
<u>3</u>	COMM 102 Performance Studies		
<u>3</u>	COMM 132 Introduction to Public Relations		
<u>3</u>	COMM 203 Interpersonal Communication		
<u>3</u>	COMM 221 Mass Media and Society		
<u>3</u>	COMM 235 Teambuilding & Leadership		
<u>3</u>	COMM 305 Professional Communication		
<u>3</u>	COMM 325 Event Planning		
<u>3</u>	COMM 342 Persuasion & Media Influence		
<u>3</u>	COMM 352 Training and Development		
<u>2</u>	COMM 450 Senior Seminar		
<u>3</u>	COMM 457 Communication Theory		
<u>3</u>	COMM 460 Philosophy of Human Communication		
<u>3</u>	COMM 466 Internship		
<u>3</u>	LEAD 200 Introduction to Leadership		
<u>3</u>	Upper Division (300/400 level) Business Elective		
Recommended Courses:			
<u>4</u>	Elementary Foreign Language I		
<u>4</u>	Elementary Foreign Language II		